FORMS AND RATES BULLETIN NO. 37

TO: ALL INSURANCE CARRIERS DOING BUSINESS IN DELAWARE

RE: SERFF Companies Signing Up For State Messaging

DATED: August 20, 2013

In an effort to effectively communicate important state information to Insurance Companies licensed in Delaware, the Delaware Insurance Department is mandating users of the System for Electronic Rate and Form Filing (SERFF) to subscribe to receive State Messages from Delaware within the SERFF System. These State messages are only delivered to those users who have elected to receive communication from the state submitting the message.

To begin receiving these mandated messages, please follow the steps below:

1. Navigate to your Message Settings.
2. Select the Business Type(s) of the messages you would like to receive.
3. Select the state(s) from which you would like to receive messages and move from the box on the left to the right using the arrow button(s).
4. Click ‘Save.’
5. Problems - contact the SERFF Help Desk at 816-783-8990 or by e-mail at serffhelp@naic.org.

This Bulletin shall be effective immediately.

Karen Weldin Stewart, CIR-ML
Delaware Insurance Commissioner